

## Work History

### Dijgital

Oct '25 &gt; Feb '26

Senior Frontend Developer - Contracted

Since October last year, I have been contracting on a dual project for Digital's client Linde/Baoli. The project involved re-platforming two sites (<https://lindemh.com.au> and <https://baoliforklifts.com.au>) from their current **Sitecore** platform to a new **Next.js/React** platform. As both sites shared common modules and components with slight styling and theme differences, we created a monorepo for both apps that used a single design-system directory (**Storybook**). By leveraging **Vanilla Extract CSS**, we were able to create brand-specific styles using "variants" within the same CSS class, which accelerated the process of building out two websites by approximately 50%.

### Pidgeon & Ward

Aug '25 &gt; Nov '25

Senior Frontend Developer - Freelance

I built the front-end for the **MusiMap** platform, which analyses music with AI and produces reports on style, genre, BPM, tempo, suggested songs, and more. The client handled the backend and APIs for analysing the music, and I worked closely with the CTO to create a performant and fast front-end experience. I built this using Next.js/React with static site generation.

### ACER - Australian Council for Educational Research

Jan '25 &gt; Jun '25

Senior Frontend Developer - Contracted

In January, I was contracted to help build out the new front-end of the *ACER Preschool Outcomes Measures* tool, an educational platform used by teachers to assess children in the classroom. The project involved a complete redesign, and I was part of a small design, UX, and development team. The app was built using **Svelte** with **Web Components**, and we developed primarily inside a **Storybook** environment. This allowed us to build out the components, pages, and all the UI states while the backend team built out the APIs. There was high priority placed on making the app accessible to schools in remote communities where internet speeds are spotty, so we focused on lean bundle sizes with **Vite** as our bundler, and on selectively generating static pages where possible.

### Thinkerbell

Oct '24 &gt; Nov '24

Full-Stack Developer - Freelance

During a busy two-month period, I led the development of three major full-stack projects: **Kayo** (The Kayo Sports Call-Up!), **Open Universities Australia** (Online Study Compare), and **The Pennington Institute** (Regulate It!). These projects showcased my dedication to producing pixel-perfect UIs, animations, and capturing large amounts of user data via form submissions. I opted to use **Astro** as the web framework so we could sprinkle in small pieces of **React** UI as needed, without going all in from the start. I implemented **Google Firebase** for the backend, which also provided the ability to use cloud functions to generate database exports for the client. The standout project was the **Kayo** site - a quick turnaround project that needed to capture a large number of competition entries alongside a fun and animated UX.

## Work History

### Gigabuddy

Nov '22 &gt; Aug '24

Senior Frontend Developer - Full-time

Gigabuddy is a start-up that initially created the **nftDb** project, where I was part of a three-person dev team working on **nftdb.ai**, **dropbeast.xyz**, and **databeast.xyz**. These sites were developed during the NFT boom but unfortunately the bubble burst soon after we launched them. NftDb was essentially like a Leonardo.ai tool where you could filter and search for NFT artwork with extreme precision, using **Marqo** for vector search capabilities. The technology used was **React/Next.JS**, **GraphQL** and **Storybook**. DataBeast was a stand-out project for me because it involved transforming large amounts of NFT data into a beautiful UI with graphs and charts, filterable tables, and dark/light mode.

### ABC

Apr '22 &gt; Nov '22

Senior Frontend Developer - Full-time

As a member of the ABC News Digital team I refactored the [abc.net.au/news](http://abc.net.au/news) page layout. The mobile layout had a different ordering of components compared to the desktop version, and there were duplicate components being rendered to achieve this complex ordering. I introduced **CSS Grid**, which allowed us to position a single component in different 'slots' of a grid for different breakpoints. This optimisation reduced the amount of code and bundle size, resulting in a significantly smoother and more responsive experience. I also implemented dark mode styles for the 2022 national election pages across both web and mobile app platforms. Additionally, I had the notable opportunity to work on the front-page coverage of Queen Elizabeth II's passing. The tech stack used was **React/Next.JS**, **Storybook** and **GraphQL**.

### Hardhat

Oct 19' &gt; Apr '22

Senior Frontend Developer - Full-time

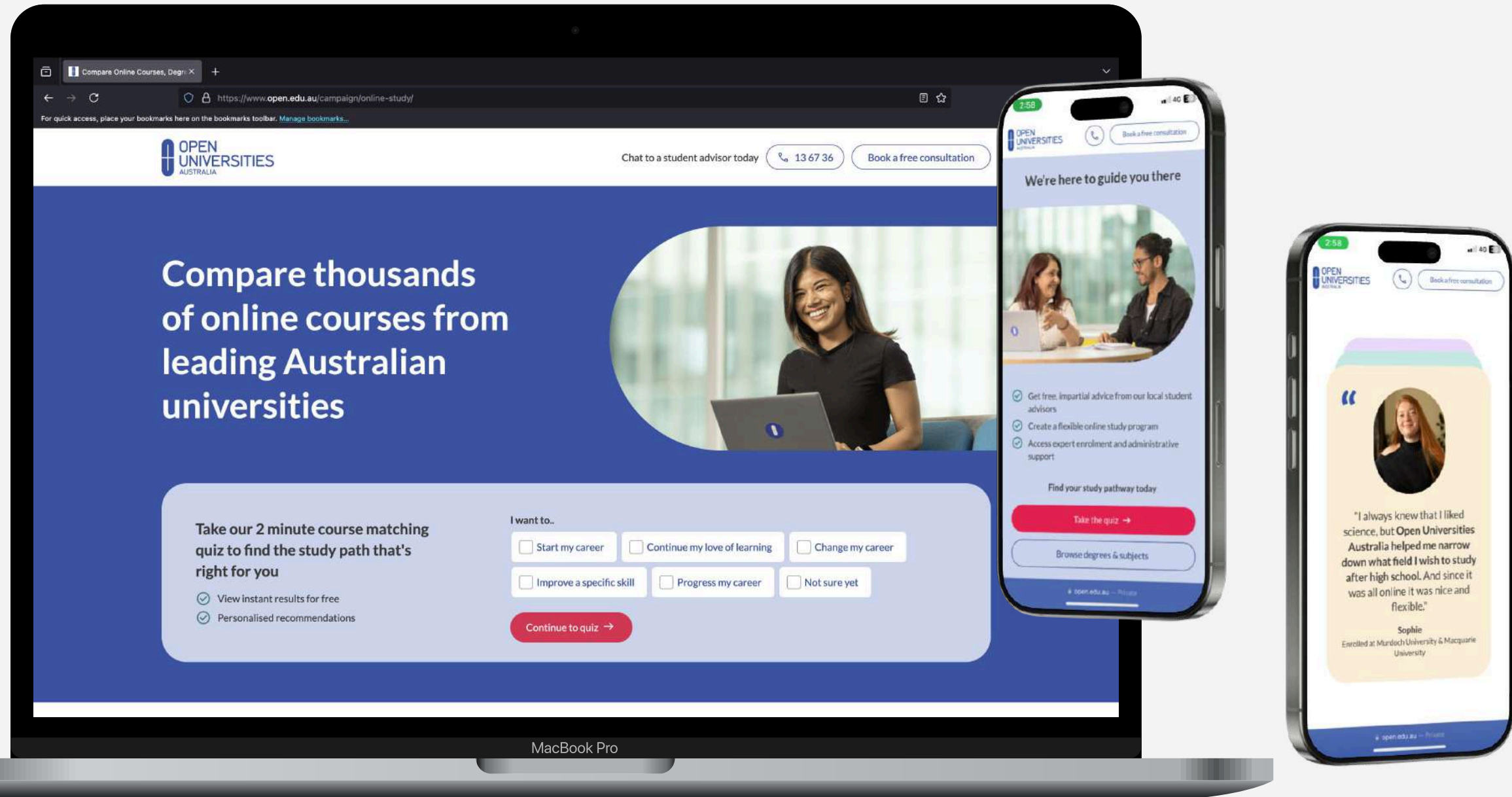
At Hardhat, a prominent Melbourne-based advertising agency, I was instrumental in the development and maintenance of multiple high-profile websites. Our client portfolio included industry leaders such as **Ventia**, **Simply Energy**, **University of Sydney**, **Moulin Rouge**, and **Yarra Valley Water**. I leveraged **React/NextJS**, **Ruby on Rails**, **Storybook** and **Dato CMS** coupled with **Gatsby** to create scalable and performant web applications. My responsibilities extended beyond development, as I regularly participated in initial project scoping and strategic roadmapping sessions, contributing to project direction and client satisfaction.

### Prime Motive

Jul '19 &gt; Sep '19

Frontend Web Developer - Contracted

As a contracted frontend developer at Prime Motive, I implemented the sophisticated, highly animated UX for the **CGU ABN Rescue** campaign website. The platform featured scroll-activated animated content and location-based dynamic messaging to enhance user engagement. Leveraging the [abr.gov.au](http://abr.gov.au) API endpoint, we integrated state-specific ABN data to provide tailored information to visitors based on their geographic location. The technologies used were **NextJS/React** with **GSAP** animation.

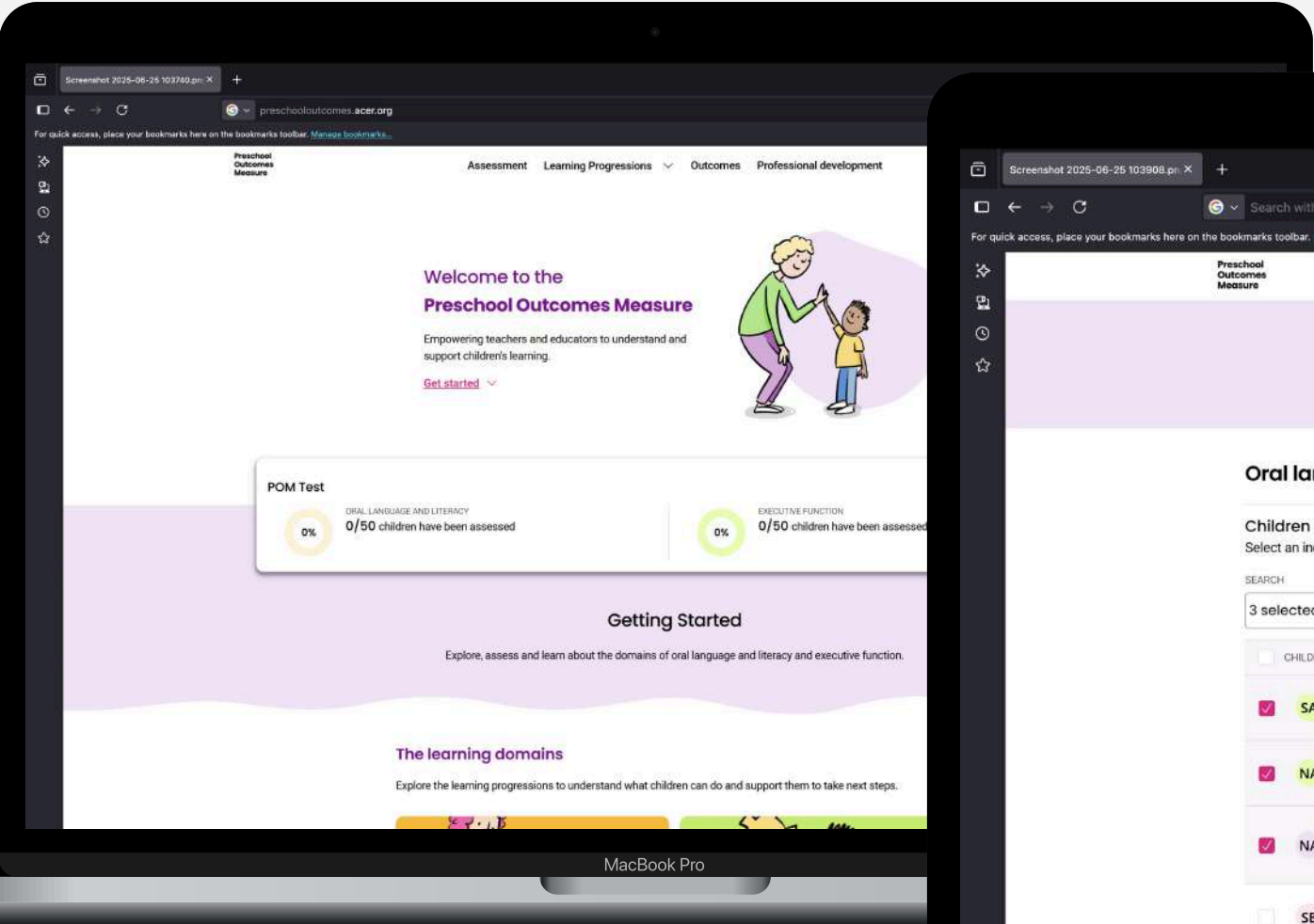


**Who**  
Thinkerbell Agency -  
Open Universities Australia client

**What**  
Full-stack single page course  
campaign landing page with parallax  
on scroll.

**Tech**  
Astro / React / TypeScript

**URL**  
[open.edu.au/campaign/online-study/](https://open.edu.au/campaign/online-study/)

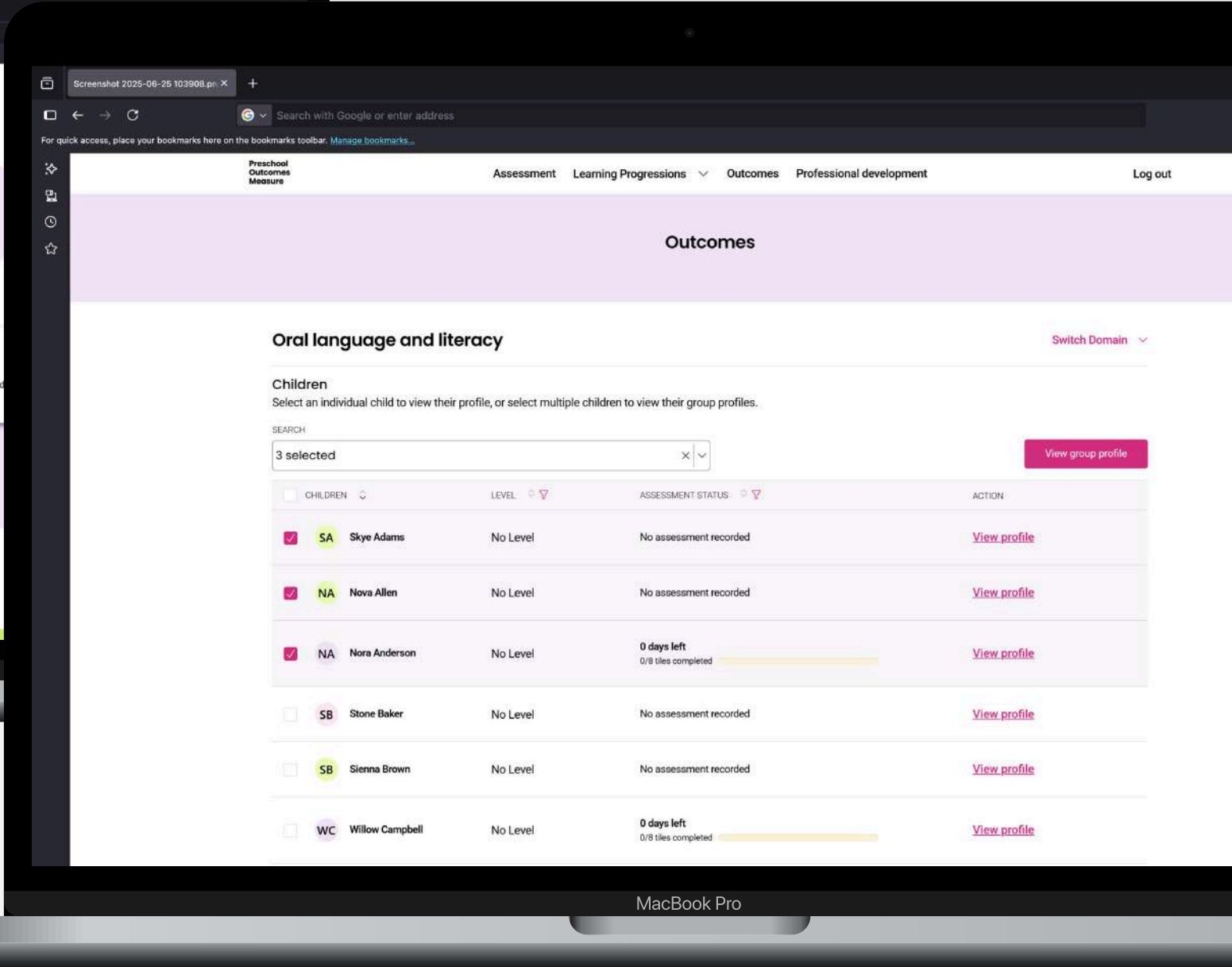


**Who**  
ACER – Australian Council for  
Educational Research

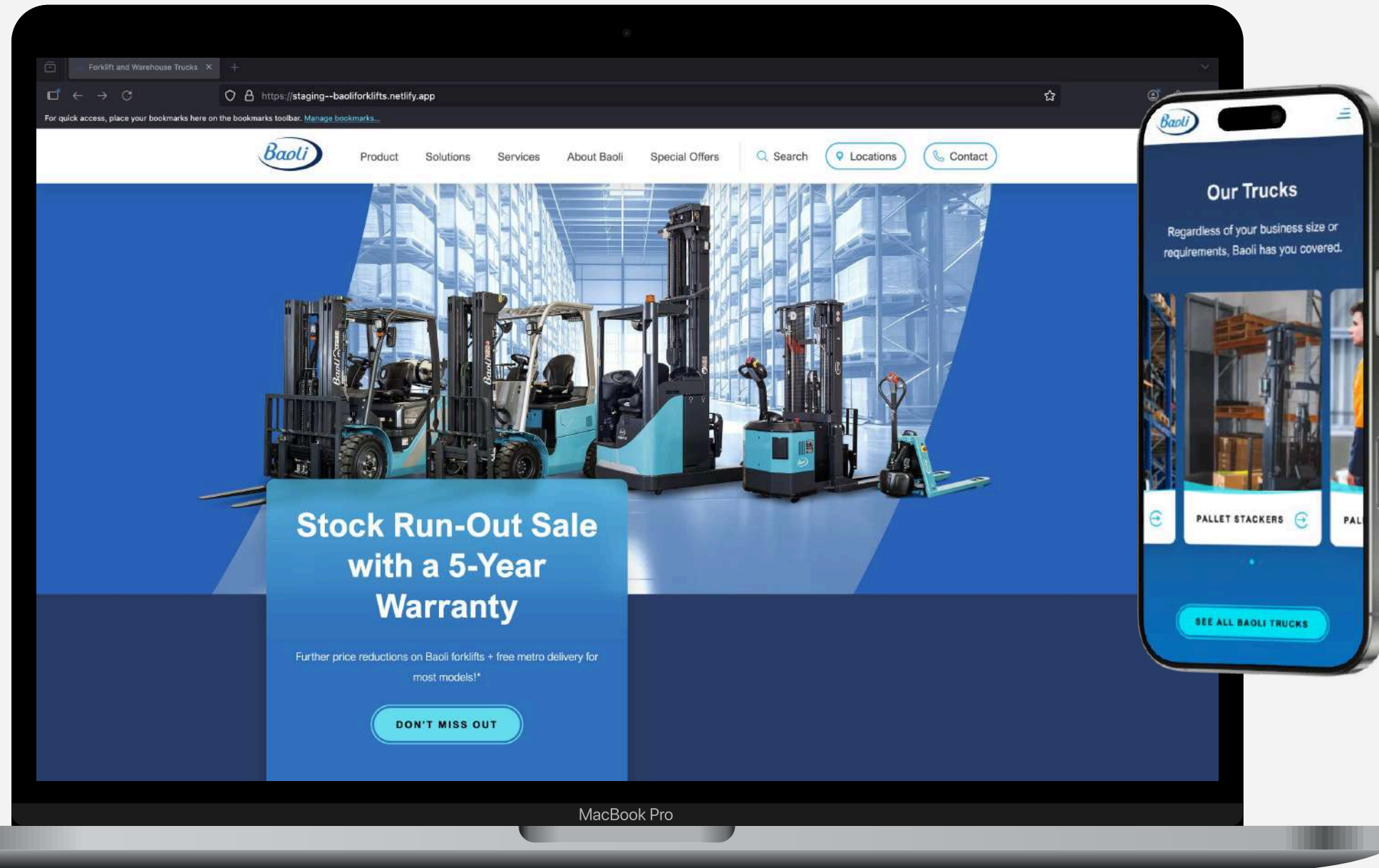
**What**  
Desktop only tool to assess preschool  
children in the classroom.

**Tech**  
Svelte / Storybook / TypeScript /  
Shoelace UI

**URL**  
[acer.org/au/preschool-outcomes-measure](https://acer.org/au/preschool-outcomes-measure)





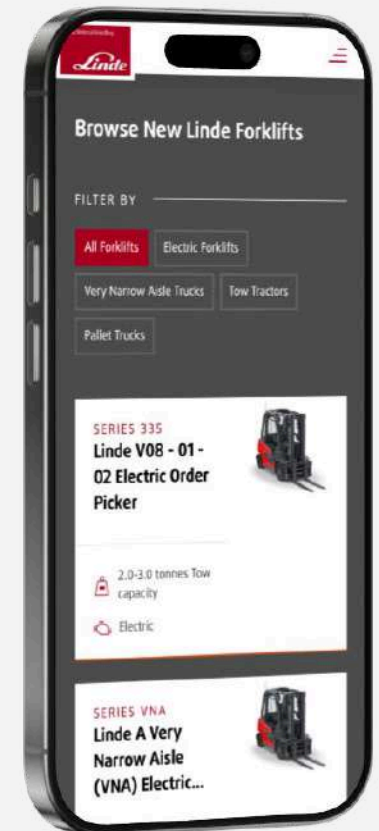
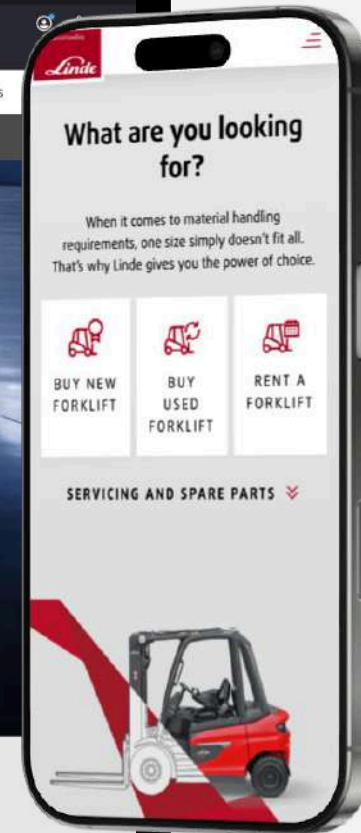
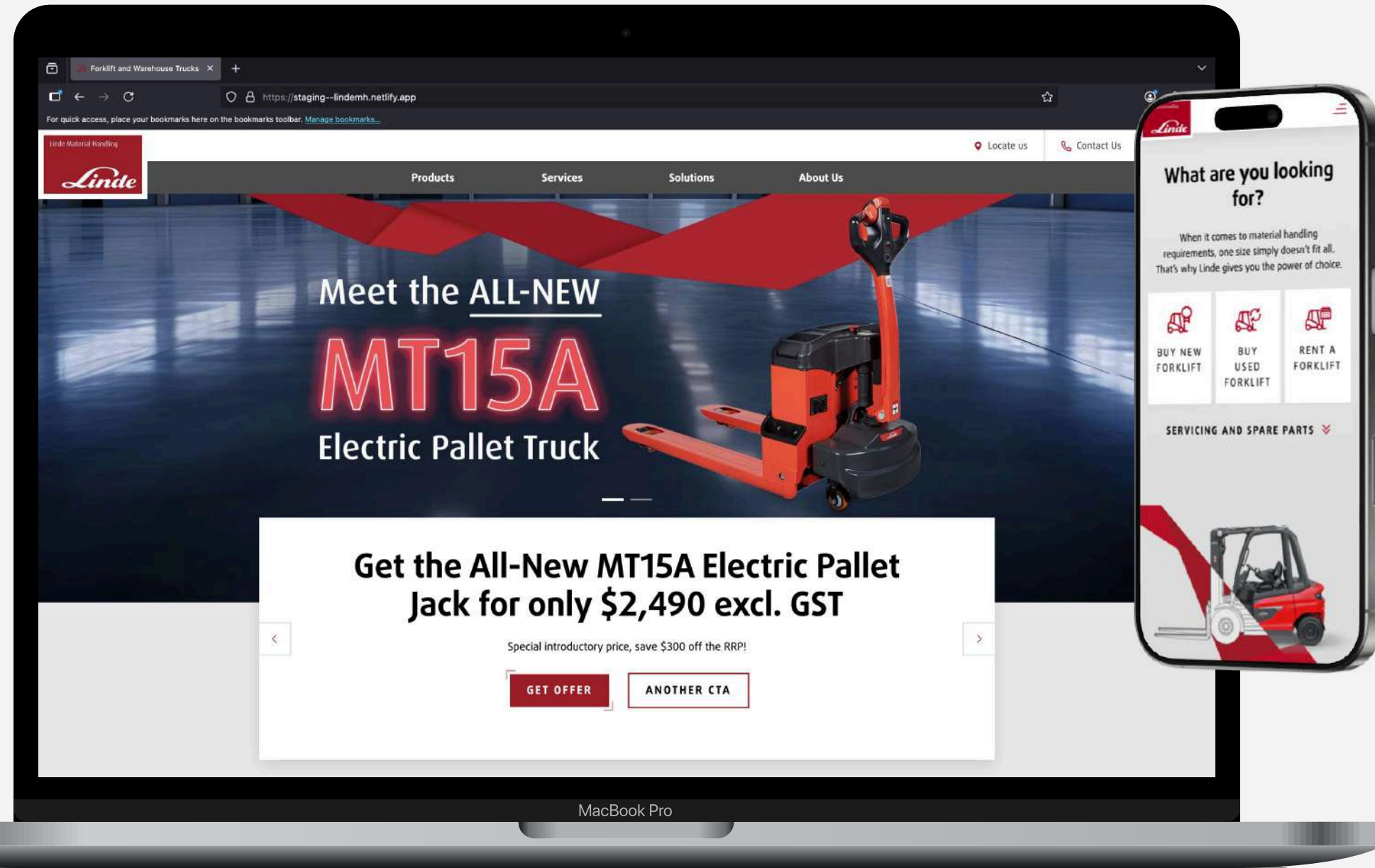


**Who**  
DIJGITAL – Baoli Forklifts client

**What**  
Full site re-build / design system using  
storybook

**Tech**  
Next / React / TypeScript / Sanity.io  
Storybook / Monorepo

**URL**  
<https://baoliforklifts.com.au/>



**Who**  
Dijgital - Linde Forklifts client

**What**  
Full site re-build / design system using  
storybook

**Tech**  
Next / React / TypeScript / Sanity.io  
Storybook / Monorepo

**URL**  
<https://lindemh.com.au/>



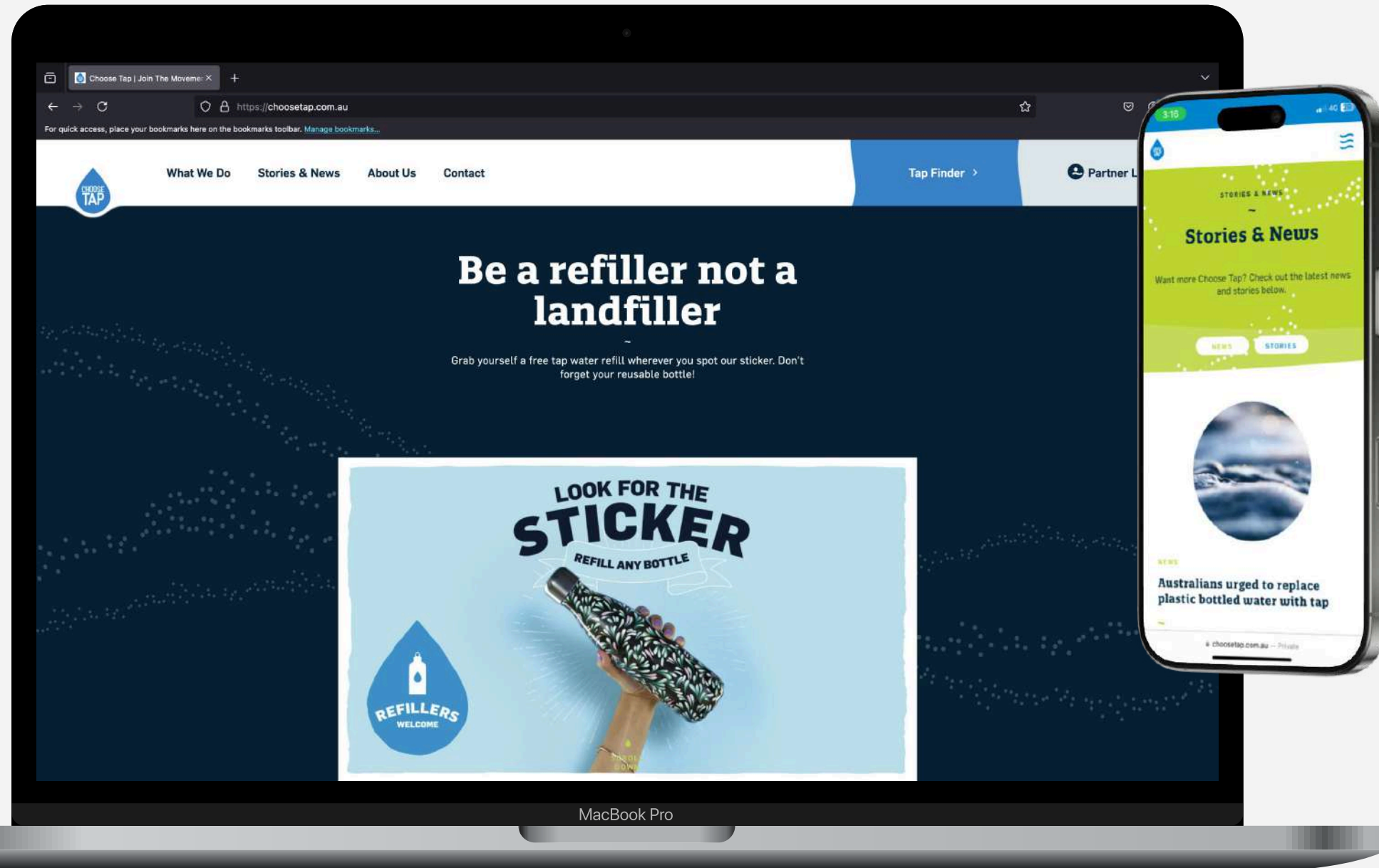
**Who**  
Thinkerbell Agency – Kayo Sports  
client

**What**  
Full-stack, two-page responsive  
promotional site with competition form  
submission.

**Tech**  
Astro / React / Google Firebase

**URL**  
[kayo-dallasgale1s-projects.vercel.app](https://kayo-dallasgale1s-projects.vercel.app)  
! thekayocallup.kayosports.com.au is decommissioned





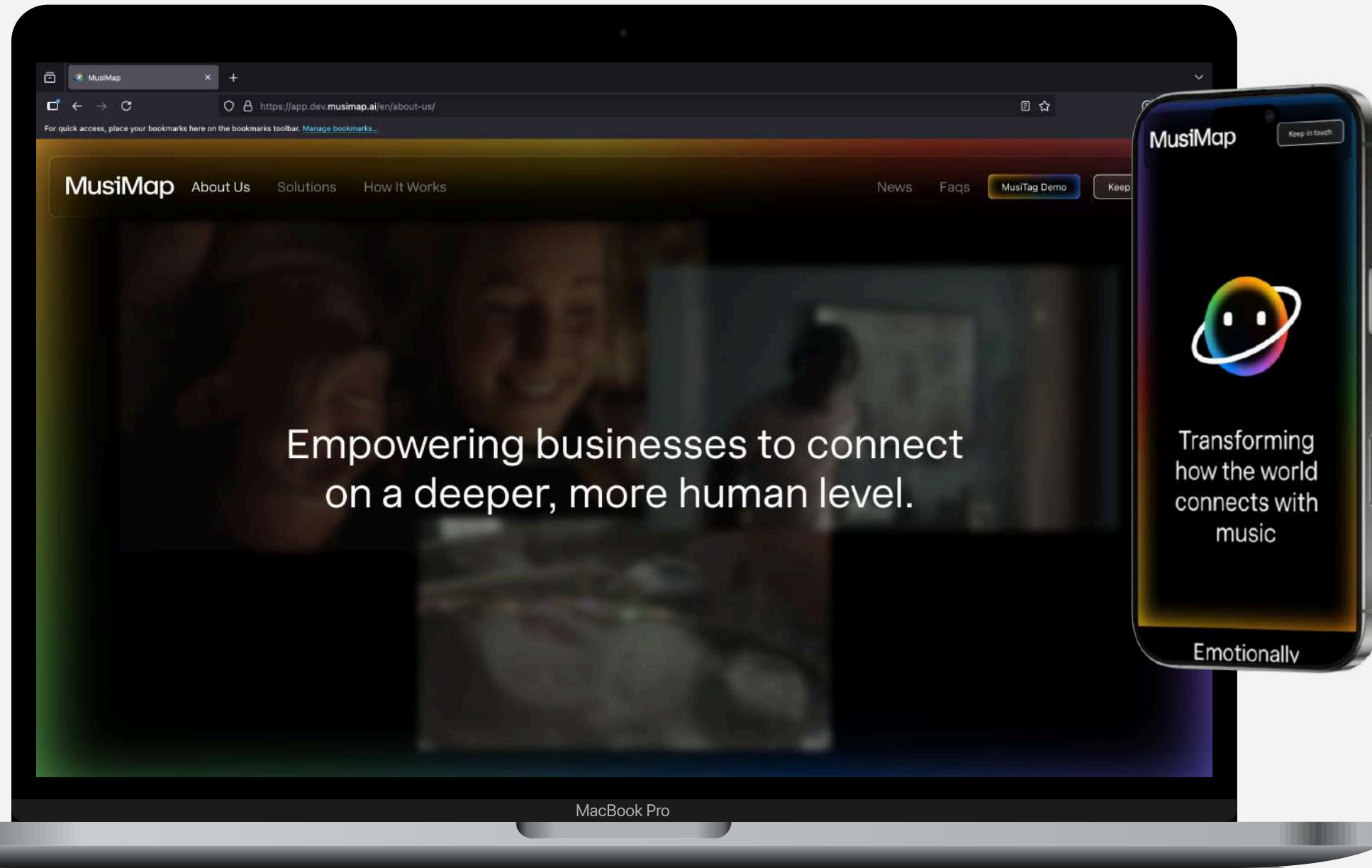
**Who**  
Hardhat Agency – Yarra Valley Water  
client

**What**  
Full-stack website to provide  
information on plastic waste, free  
water tap finder (google maps) and a  
blog built with Dato CMS.

**Tech**  
Gatsby / React / TypeScript /  
Google Maps / DatoCMS

**URL**  
[choosetap.com.au](https://choosetap.com.au)



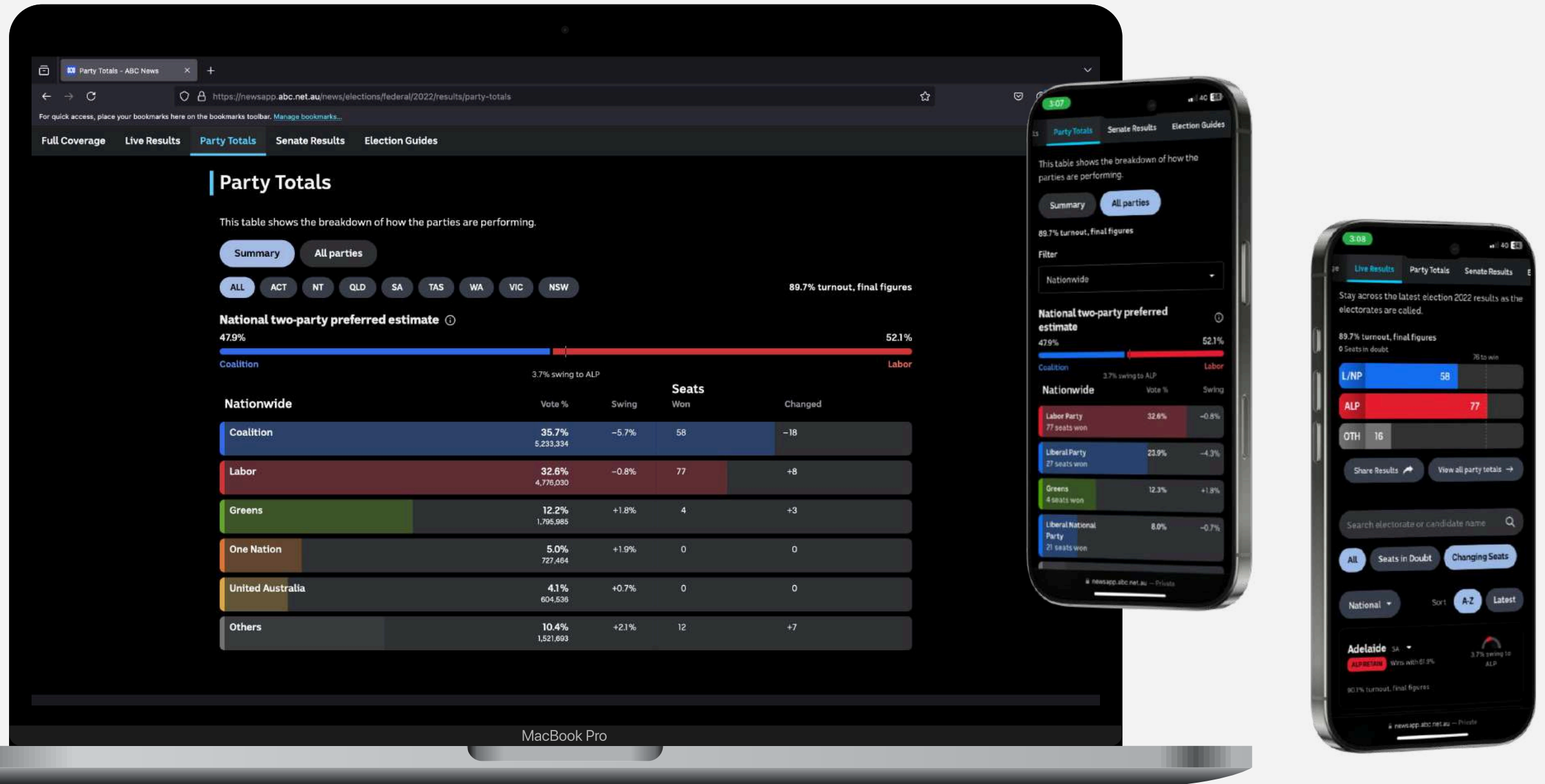


**Who**  
Pidgeon & Ward – MusiMap client

**What**  
Full site build and design system using storybook.

**Tech**  
Next / React / TypeScript / Storybook

**URL**  
<https://app.dev.musimap.ai/>



**Who**  
*ABC – 2022 Election project*

## What

I re-built the existing election result components for this election to include dark mode using CSS variables and styled-components.

**Tech**  
Next / React / TypeScript

**URL**  
[newsapp.abc.net.au/news/elections/federal/2022/results/party-totals](https://newsapp.abc.net.au/news/elections/federal/2022/results/party-totals)

## Skills & Tools

### Languages

- HTML
- CSS/SCSS
- JavaScript
- TypeScript
- Ruby

### Libraries

- React
- Motion
- MobX
- jQuery
- GSAP
- Mantine
- Shoelace
- Vanilla Extract CSS

### Frameworks

- NextJS
- Astro
- Svelte
- Gatsby
- Rails
- Express

### Testing

- Storybook UI Tests
- Storybook Integration Tests
- Vite Test
- React Testing Library

### Headless CMS

- Sanity.io
- Contentful
- Dato

### Design

- Figma
- Adobe Photoshop
- Adobe Illustrator

### Cloud Services

- Google Firebase
- Chromatic
- Vercel

### AI Agents

- Claude Code

## Education



### Swinburne University of Technology, Melbourne

Diploma, Graphic Design 2009 - 2011

Thank you for considering my application.

A handwritten signature in black ink that reads "Dallas". The signature is stylized with a long, sweeping underline that extends to the left and right.