

Work History

Dijigital

Senior Frontend Developer - Contracted

Oct '25 > Feb '26

Since October last year, I have been contracting on a dual project for Digital's client Linde/Baoli. The project involved re-platforming two sites (<https://lindemh.com.au> and <https://baoliforklifts.com.au>) from their current Sitecore platform to a new Next.js/React platform. As both sites shared common modules and components with slight styling and theme differences, we created a monorepo for both apps that used a single design-system directory (Storybook). By leveraging Vanilla Extract CSS, we were able to create brand-specific styles using "variants" within the same CSS class, which accelerated the process of building out two websites by approximately 50%.

Pidgeon & Ward

Senior Frontend Developer - Freelance

Aug '25 > Nov '25

I built the front-end for the **MusiMap** platform, which analyses music with AI and produces reports on style, genre, BPM, tempo, suggested songs, and more. The client handled the backend and APIs for analysing the music, and I worked closely with the CTO to create a performant and fast front-end experience. I built this using Next.js/React with static site generation.

ACER - Australian Council for Educational Research

Senior Frontend Developer - Contracted

Jan '25 > Jun '25

In January, I was contracted to help build out the new front-end of the **ACER Preschool Outcomes Measures** tool, an educational platform used by teachers to assess children in the classroom. The project involved a complete redesign, and I was part of a small design, UX, and development team. The app was built using **Svelte** with **Web Components**, and we developed primarily inside a **Storybook** environment. This allowed us to build out the components, pages, and all the UI states while the backend team built out the APIs. There was high priority placed on making the app accessible to schools in remote communities where internet speeds are spotty, so we focused on lean bundle sizes with **Vite** as our bundler, and on selectively generating static pages where possible.

Thinkerbell

Full-Stack Developer - Freelance

Oct '24 > Nov '24

During a busy two-month period, I led the development of three major full-stack projects: **Kayo** (The Kayo Sports Call-Up!), **Open Universities Australia** (Online Study Compare), and **The Pennington Institute** (Regulate It!). These projects showcased my dedication to producing pixel-perfect UIs, animations, and capturing large amounts of user data via form submissions. I opted to use **Astro** as the web framework so we could sprinkle in small pieces of **React** UI as needed, without going all in from the start. I implemented **Google Firebase** for the backend, which also provided the ability to use cloud functions to generate database exports for the client. The standout project was the **Kayo** site - a quick turnaround project that needed to capture a large number of competition entries alongside a fun and animated UX.

Work History

Gigabuddy

Senior Frontend Developer - Full-time

Nov '22 > Aug '24

Gigabuddy is a start-up that initially created the **nftDb** project, where I was part of a three-person dev team working on **nftdb.ai**, **dropbeast.xyz**, and **databeast.xyz**. These sites were developed during the NFT boom but unfortunately the bubble burst soon after we launched them. NftDb was essentially like a **Leonardo.ai** tool where you could filter and search for NFT artwork with extreme precision, using **Marqo** for vector search capabilities. The technology used was **React/Next.JS**, **GraphQL** and **Storybook**. DataBeast was a stand-out project for me because it involved transforming large amounts of NFT data into a beautiful UI with graphs and charts, filterable tables, and dark/light mode.

ABC

Senior Frontend Developer - Full-time

Apr '22 > Nov '22

As a member of the ABC News Digital team I refactored the abc.net.au/news page layout. The mobile layout had a different ordering of components compared to the desktop version, and there were duplicate components being rendered to achieve this complex ordering. I introduced **CSS Grid**, which allowed us to position a single component in different 'slots' of a grid for different breakpoints. This optimisation reduced the amount of code and bundle size, resulting in a significantly smoother and more responsive experience. I also implemented dark mode styles for the 2022 national election pages across both web and mobile app platforms. Additionally, I had the notable opportunity to work on the front-page coverage of Queen Elizabeth II's passing. The tech stack used was **React/Next.JS**, **Storybook** and **GraphQL**.

Hardhat

Senior Frontend Developer - Full-time

Oct 19' > Apr '22

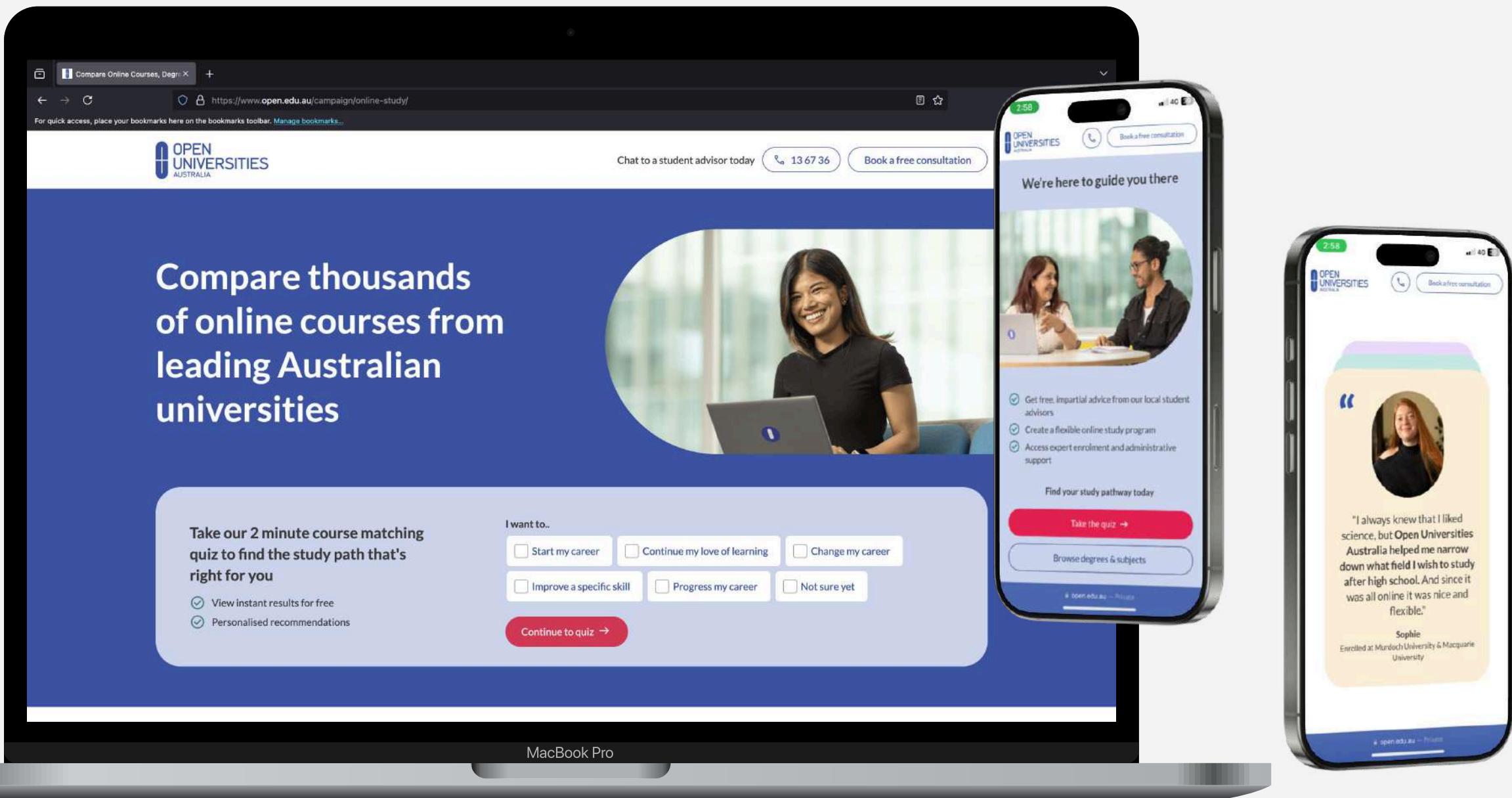
At Hardhat, a prominent Melbourne-based advertising agency, I was instrumental in the development and maintenance of multiple high-profile websites. Our client portfolio included industry leaders such as **Ventia**, **Simply Energy**, **University of Sydney**, **Moulin Rouge**, and **Yarra Valley Water**. I leveraged **React/NextJS**, **Ruby on Rails**, **Storybook** and **Dato CMS** coupled with **Gatsby** to create scalable and performant web applications. My responsibilities extended beyond development, as I regularly participated in initial project scoping and strategic roadmapping sessions, contributing to project direction and client satisfaction.

Prime Motive

Frontend Web Developer - Contracted

Jul '19 > Sep '19

As a contracted frontend developer at Prime Motive, I implemented the sophisticated, highly animated UX for the **CGU ABN Rescue** campaign website. The platform featured scroll-activated animated content and location-based dynamic messaging to enhance user engagement. Leveraging the abr.gov.au API endpoint, we integrated state-specific ABN data to provide tailored information to visitors based on their geographic location. The technologies used were **NextJS/React** with **GSAP** animation.

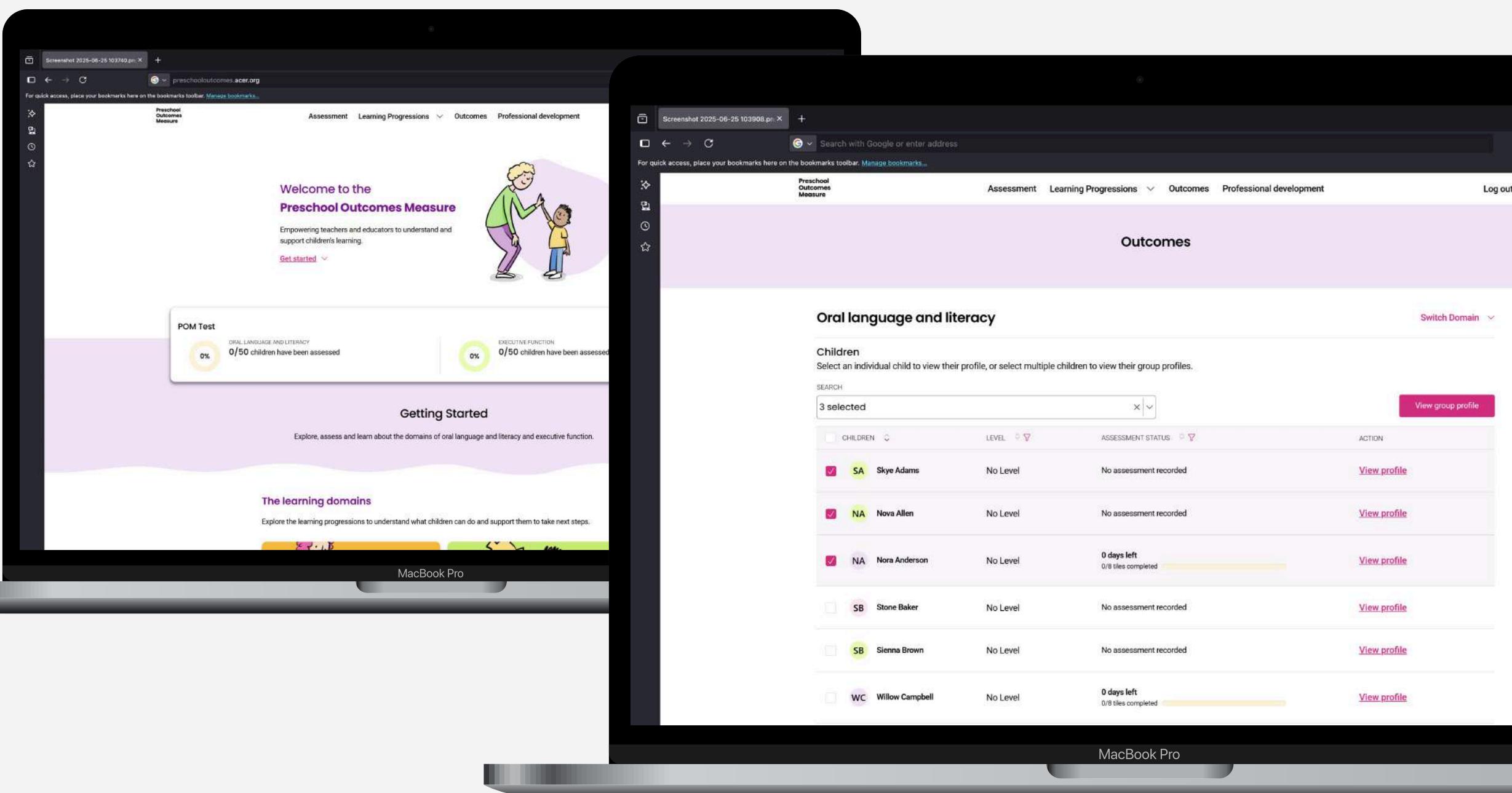


Who
Thinkerbell Agency -
Open Universities Australia client

What
Full-stack single page course
campaign landing page with parallax
on scroll.

Tech
Astro / React / TypeScript

URL
[open.edu.au/campaign/online-study/](https://www.open.edu.au/campaign/online-study/)

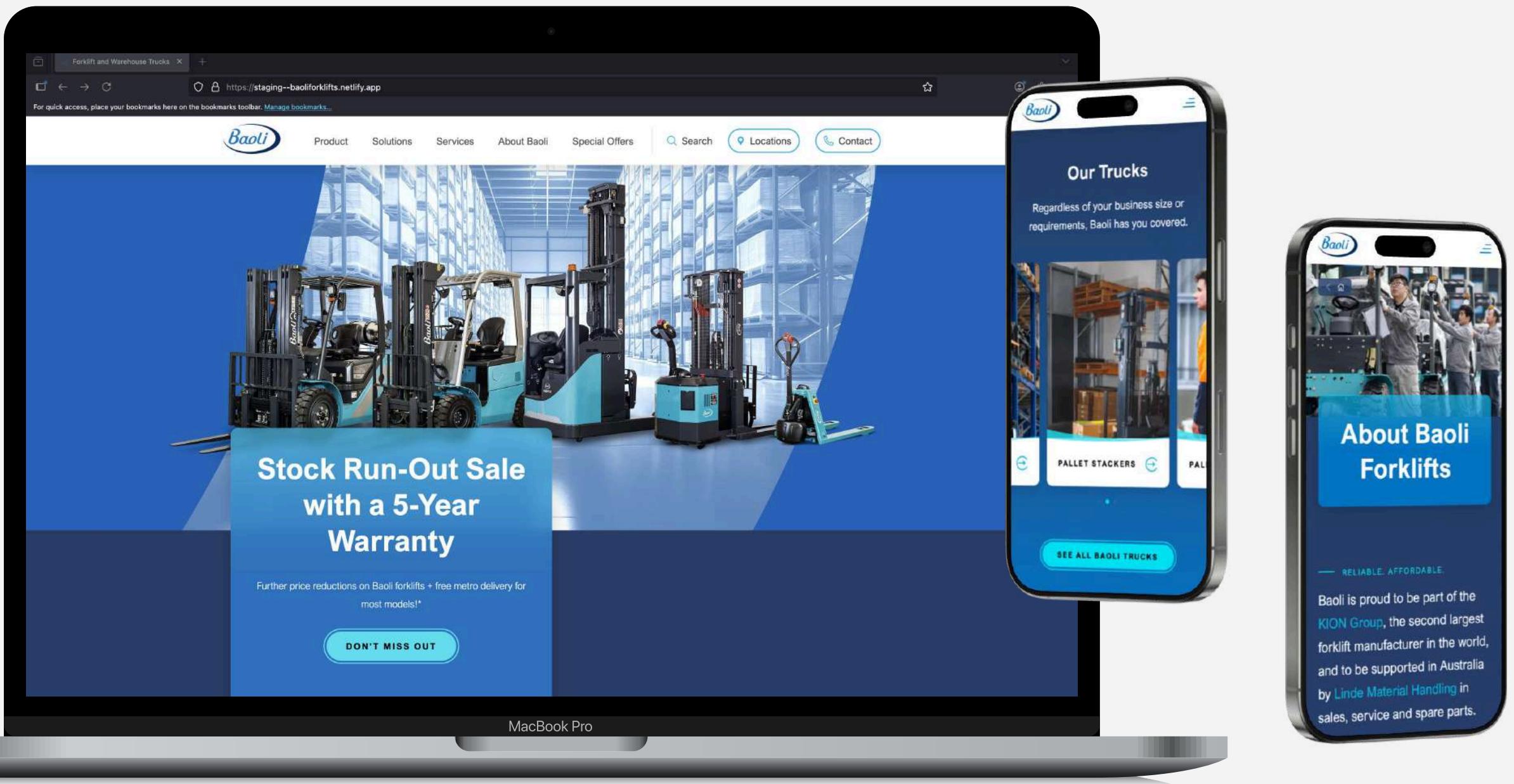


Who
ACER – Australian Council for
Educational Research

What
Desktop only tool to assess preschool
children in the classroom.

Tech
Svelte / Storybook / TypeScript /
Shoelace UI

URL
acer.org.au/preschool-outcomes-measure



Who

DIJGITAL - Baoli Forklifts client

What

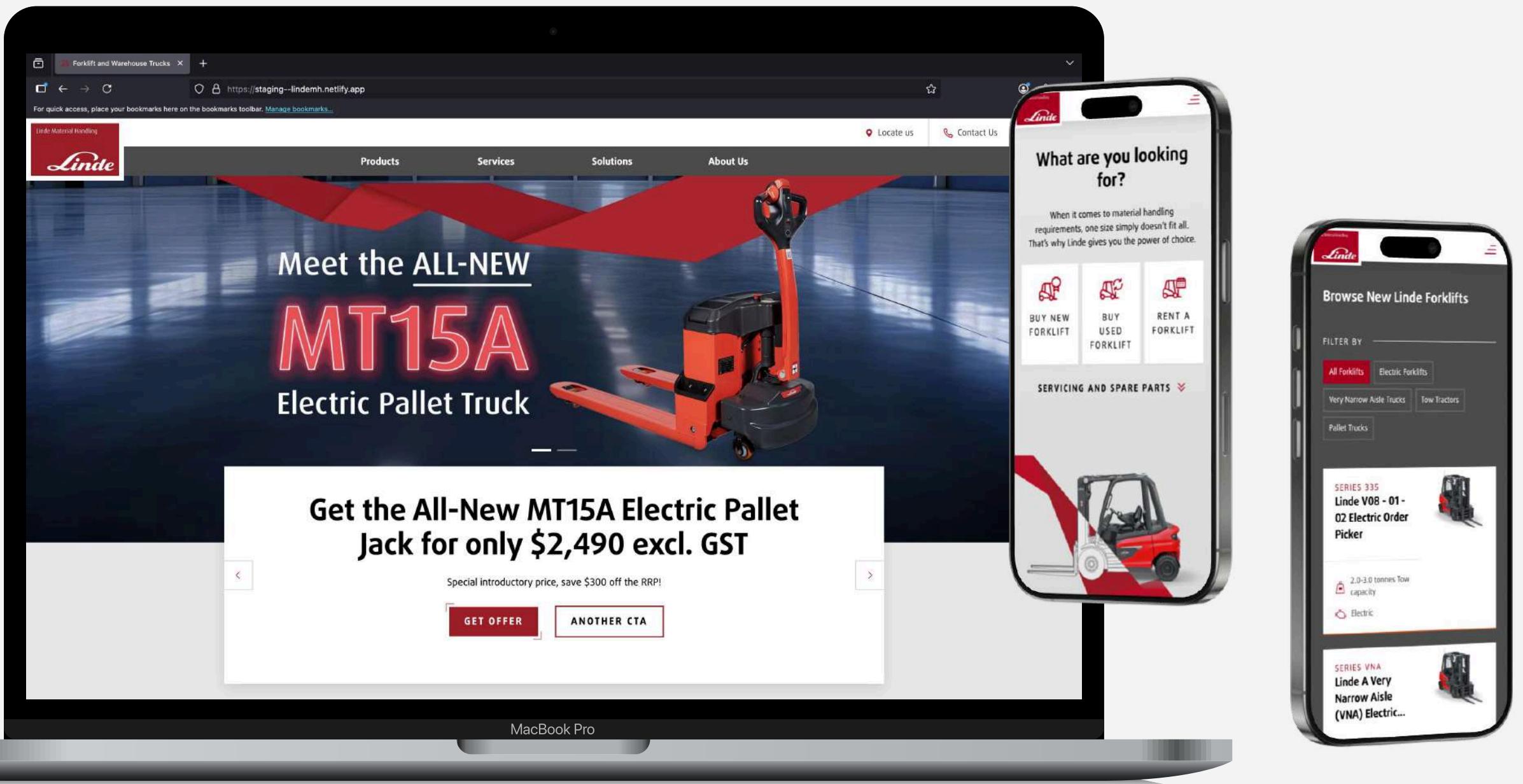
Full site re-build / design system using
storybook

Tech

Next / React / TypeScript / Sanity.io
Storybook / Monorepo

URL

<https://baoliforklifts.com.au/>



Who
Dijigital - Linde Forklifts client

What
Full site re-build / design system using
storybook

Tech
Next / React / TypeScript / Sanity.io
Storybook / Monorepo

URL
<https://lindemh.com.au/>



Who

Thinkerbell Agency - Kayo Sports
client

What

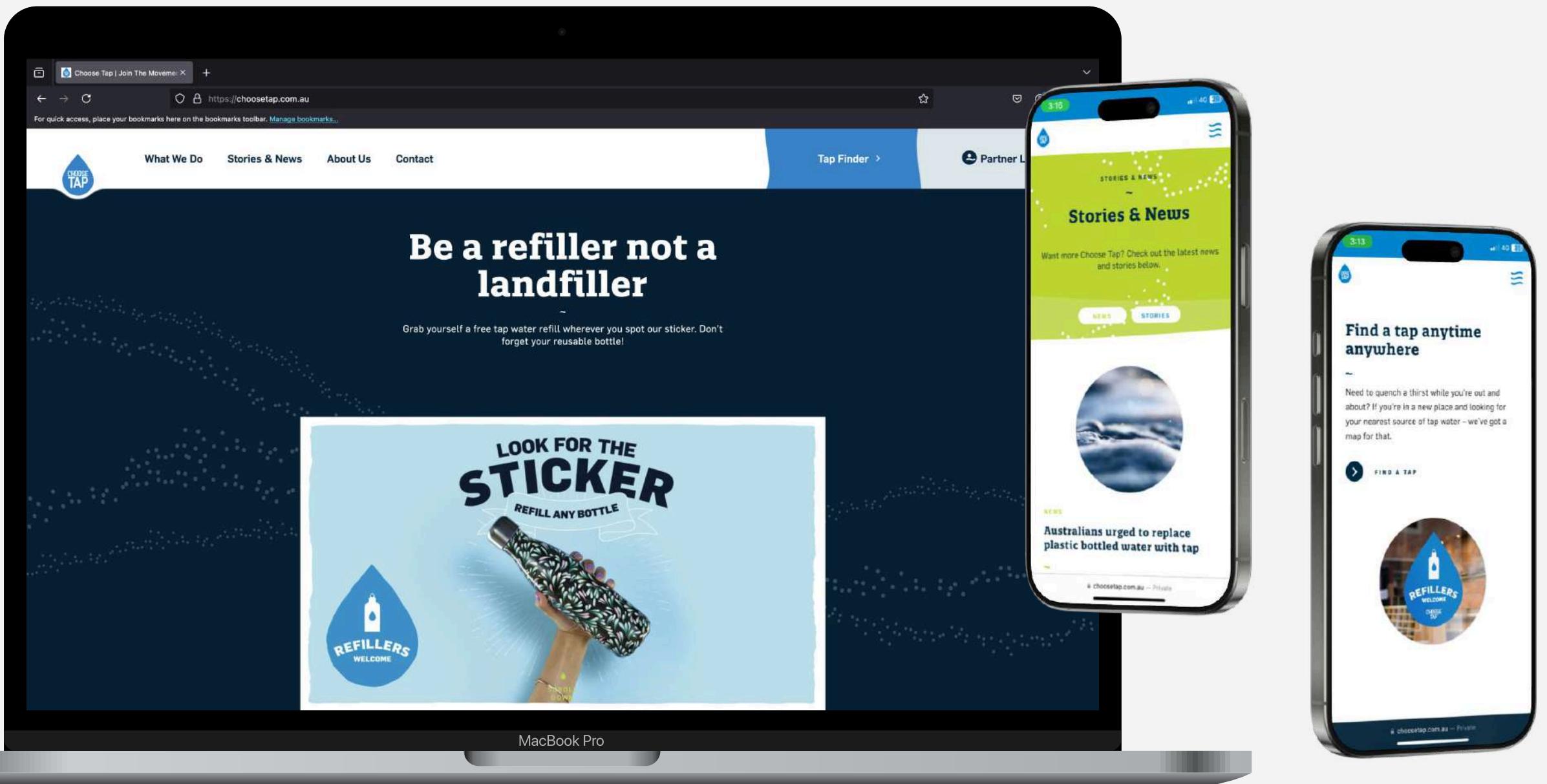
Full-stack, two-page responsive promotional site with competition form submission.

Tech

Astro / React / Google Firebase

URL

kayo-dallasgale1s-projects.vercel.app
! thekayocallup.kayosports.com.au is decommissioned

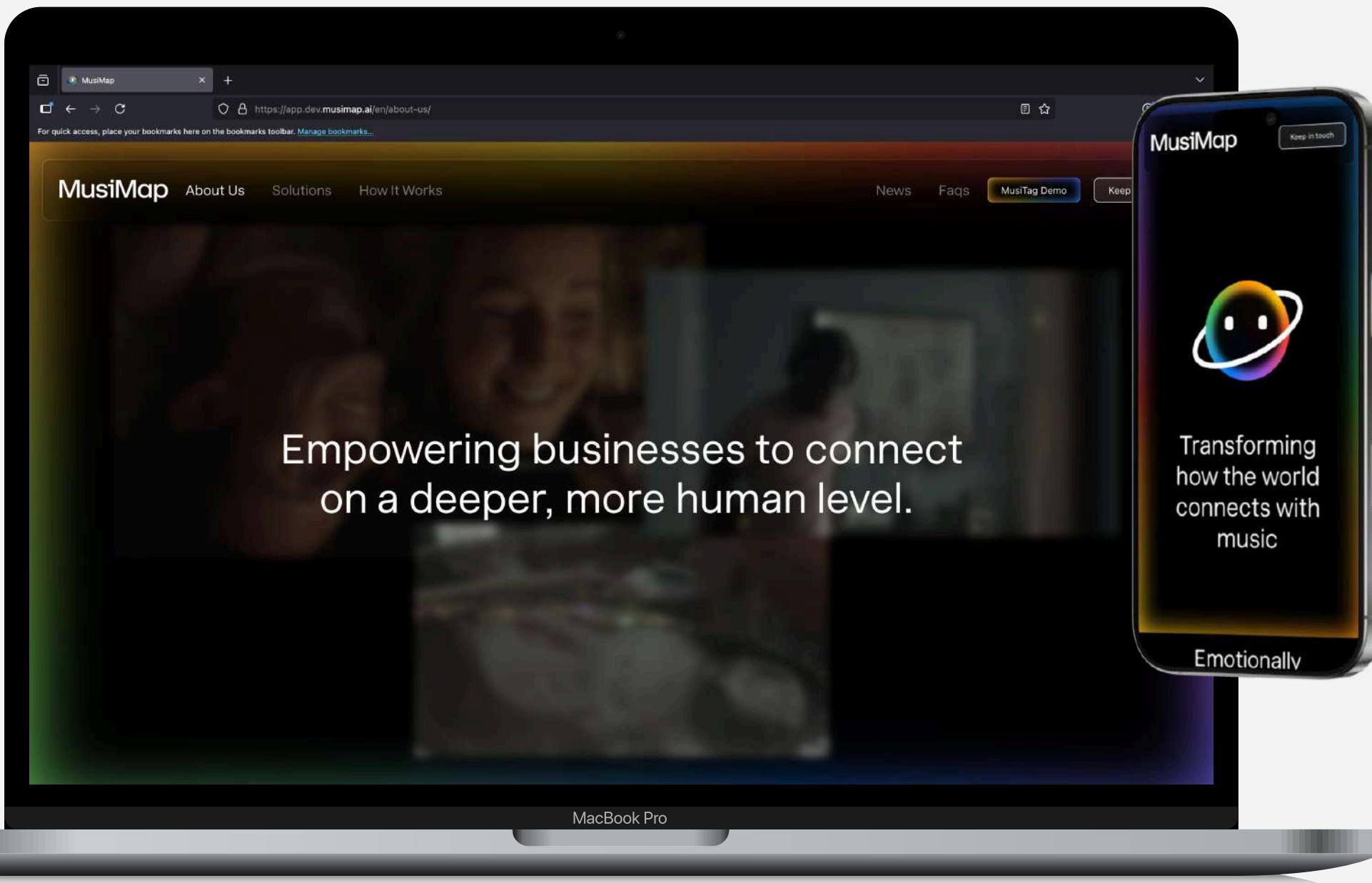


Who
Hardhat Agency - Yarra Valley Water
client

What
Full-stack website to provide
information on plastic waste, free
water tap finder (google maps) and a
blog built with Dato CMS.

Tech
Gatsby / React / TypeScript /
Google Maps / DatoCMS

URL
choosetap.com.au

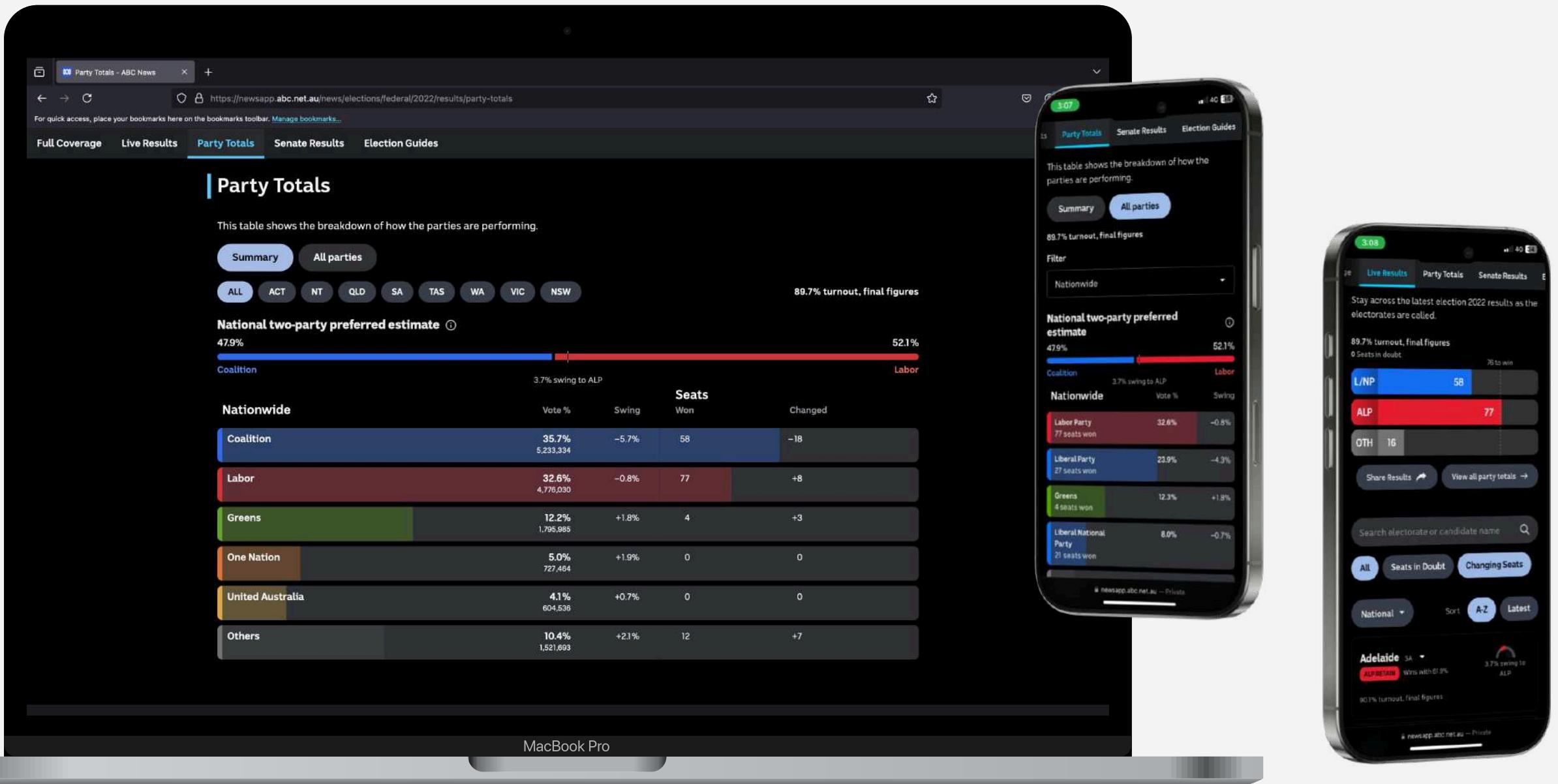


Who
Pidgeon & Ward - MusiMap client

What
Full site build and design system using storybook.

Tech
Next / React / TypeScript / Storybook

URL
<https://app.dev.musimap.ai/>



Who
ABC - 2022 Election project

Who

ABC - 2022 Election project

What
I re-built the existing election result components for this election to include dark mode using CSS variables and styled-components.

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I re-built the existing election result components for this election to include dark mode using CSS variables and styled-components.

Tech
Next / React / TypeScript

Tech

Next / React / TypeScript

URL
newsapp.abc.net.au/news/elections/federal/2022/results/party-totals

URL

newsapp.abc.net.au/news/elections/federal/2022/results/party-totals

Skills & Tools

Languages	Libraries	Frameworks	Testing
<ul style="list-style-type: none">• HTML• CSS/SCSS• JavaScript• TypeScript• Ruby	<ul style="list-style-type: none">• React• Motion• MobX• jQuery• GSAP• Mantine• Shoelace• Vanilla Extract CSS	<ul style="list-style-type: none">• NextJS• Astro• Svelte• Gatsby• Rails• Express	<ul style="list-style-type: none">• Storybook UI Tests• Storybook Integration Tests• Vite Test• React Testing Library
Headless CMS			
<ul style="list-style-type: none">• Sanity.io• Contentful• Dato	<ul style="list-style-type: none">• Figma• Adobe Photoshop• Adobe Illustrator	<ul style="list-style-type: none">• Google Firebase• Chromatic• Vercel	<ul style="list-style-type: none">• Claude Code

Education



Swinburne University of Technology, Melbourne

Diploma, Graphic Design 2009 - 2011

Thank you for considering my application.

A handwritten signature in black ink that reads 'Dallas'.